

Radio One Inc Harvard Case Solution

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Radio One Inc Harvard Case

Introduction. The case discusses the importance of merger and acquisition of different radio stations where Radio One was considered to be an acquirer of the particular stations. In a particular industry of America, the two largest owners of radio stations were Clear Channel Communication and AMFM Inc. However, sudden changes in 1999 required the ...

Radio One, Inc. Harvard Case Solution & Analysis

Radio One, Inc. Case Solution. Introduction: Radio One is the largest radio group which targets the African-Americans in the country and has achieved tremendous success through acquiring the under performing radio stations and using the skills like programming, marketing and effective operations to cut the cost and making those stations work better.

Radio One, Inc. Harvard Case Solution & Analysis

Source: Harvard Business School. Radio One (NYSE: ROIA and RIOAK), the largest radio group targeting African-Americans in the country, had the opportunity to acquire 12 urban stations in the top 50...

Radio One, Inc. ^ 201025 - Harvard Business Review

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Harvard Radio One Case Analysis. Radio One Inc. is a company that was founded in 1980 by Catherine Hughes who had learned the radio business while teaching at Howard University. Catherine and her husband purchased WOL-AM in Washington, D.C. for just under one million dollars. Hughes changed the format from R&B music and public affairs to talk radio. To cut back on expenses the Hughes became ...

Harvard Radio One Case Analysis Free Essays

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[Case Memo] Radio One, Inc. HBR Case Study Recommendation ...

Case Solution. Radio One (NYSE: ROIA and RIOAK), the top of the line and most successful radio group that targets African-Americans in the country had the chance to gain access to 12 urban stations in the chief 50 markets from clear channel Communications, Inc (NYSE: CCU) in 2000 winters.

Radio One Inc Case Solution and Analysis, HBR Case ...

Publisher: Harvard:201025-PDF-ENG. This Solution Includes: ... Radio One Inc Case Analysis 1. Why does Radio One want to acquire 12 urban stations from Clear Channel Communications in the top 50 markets along with the nine stations in Charlotte, NC, Augusta, GA, and ...

Radio One, Inc Case Study Solution (DOC) by Pauline Fischer

Radio One, Inc. Case Solution. Based on these the equity beta for Radio One has been calculated to be around 0.7. Lastly, the credit rating of the company has been assumed to be A, and therefore the cost of debt used is 7.35%. Based on this information, the weighted average cost of capital for the company has been calculated to be around 11%.

Radio One, Inc. Case Solution and Analysis, HBS Case Study ...

radio one harvard case study. A Harvard Business School case study on Radio One Inc., the country's biggest radio group targeting a Black audience, is analyzed in this paper. The case analysis considers the strategic and financial advantages and disadvantages of Radio One's proposed acquisition of 17 more radio stations, including a dozen from radio giant Clear Channel Communications.

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Radio One was also negotiating the acquisition of nine stations in Charlotte, North Carolina, Augusta, Georgia, and Indianapolis, Indiana. The proposed acquisitions were twice as large as one radio. The case focuses on the strategic and financial evaluation of the proposed acquisitions.

Radio One Inc. Case Solution and Analysis, HBS Case Study ...

Radio One (NYSE: ROIA and RIOAK), the largest radio group targeting African-Americans in the country, had the opportunity to acquire 12 urban stations in the top 50 markets from Clear Channel Communications, Inc. (NYSE: CCU) in the winter of 2000. The stations were being sold by Clear Channel Communications, Inc. to obtain Federal Communications Commission (FCC) approval for its acquisition of ...

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Radio One Inc Case Solution Moreover, the free cash flows have been estimated from 2001 to 2004 based on the projections made by the owner of Radio One. The broadcasting cash flows for the new markets that are to be acquired have been taken and based on the ratios of 30.75% and 84% the corporate expenses and the depreciation and amortization expenses have been deducted and synergies added.

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